

Why Socialtext Wikis – Overview



As the first wiki company, Socialtext leads the industry in applying next-generation Web 2.0 technologies to the critical challenges facing businesses. Web 2.0 holds the promise of dramatically increasing business productivity, stimulating greater innovation, and creating tighter connections between employees, and with partners, suppliers and customers.

With the most flexible deployment options in the industry - including appliances, hosted services, software and open-source – Socialtext wikis are designed for any organization that wants to accelerate team communications, better enable knowledge sharing, foster collaboration, and build online communities. Today, over 4,000 organizations use Socialtext. Based in Palo Alto, Calif., Socialtext is a privately-held company with world-class investors including Draper Fisher Jurvetson, SAP, and the Omidyar Network.

For more information about Socialtext, visit www.socialtext.com or call 1-877-GET-WIKI. Socialtext also offers a free, 14-day trial of Socialtext wikis; sign-up at www.socialtext.com/trial/1.



PROVEN – Socialtext wikis are used by over 4,000 customers, including F500 enterprises, higher education institutions, government agencies and service providers. Socialtext wikis are proven to drive wiki adoption across both technical and non-technical users, as well as scale to handle large environments with thousands of active users.

EASY TO DEPLOY – With turnkey appliance and hosted service options, Socialtext wikis can be deployed in minutes with minimal ongoing administration and IT staffing. Small teams can start with Socialtext simply by signing up for the secure hosted service and over time upgrade to an on-site appliance deployed behind the corporate firewall.

SIMPLE TO USE – Geared for the business user, Socialtext employs a ‘What You See Is What You Get’ (WYSIWYG) web-based editor that makes it easy to create wiki content, make edits or comment, add attachments and track revision history. Users can use Socialtext WikiWidgets to easily add advanced functionality or structure to their wiki pages, such as embedding images in a page, adding RSS feeds, or including the results of a Google or Technorati search.

BEST-OF-BREED FEATURES – Socialtext offers the industry’s most complete set of business-class wiki features for team communications, project collaboration and community building. Socialtext wikis also support blog publishing and RSS feeds, tight email integration for instant publishing to the wiki and notifications, as well as flexible search and tagging to help users quickly navigate to relevant content.

ANYTIME, ANYWHERE ACCESS – For the mobile workforce, Socialtext enables access to valuable wiki content through Socialtext Miki for Blackberry, Palm and Windows Mobile devices. To support users who may go off-line and still need access to wiki content, Socialtext Unplugged allows users to disconnect and take wiki content with them, make changes while off-line, and then synchronize these changes when they reconnect.

PORTAL INTEGRATION – For customers with an existing investment in a portal, like Microsoft SharePoint, Socialtext offers SocialPoint which seamlessly delivers the best-of-breed Socialtext wiki functionality within the SharePoint interface for a unified user experience.

INFRASTRUCTURE CO-EXISTENCE – Socialtext wikis integrate with existing IT investments, like Microsoft Active Directory or LDAP directory services, for authentication and single sign-on, and future plans to support IBM Lotus Connections.

DEVELOPER-FRIENDLY – For customers interested in customizing the wiki or performing advanced integration of the wiki with other enterprise applications, Socialtext offers flexible interfaces for custom development through Simple Object Access Protocol (SOAP) and Representational State Transfer (REST) APIs.

OPEN-SOURCE – For developers and technical customers that prefer open-source, Socialtext offers a full-featured, open-source version of its solution, as well as a downloadable version available as a VMware image for rapid deployment.

7x24 SUPPORT – Whether using Socialtext appliances, the hosted service or the open-source options, Socialtext offers enterprise-class support services, as well as other training and professional services to help customers get the most out of their wiki deployment.